



INDIA AFRICA COMMUNICATIONS

REVISIONS

## Our replies are in blue colour

**Our Response:** Dear Rajan, the draft is ready

<http://www.theresponsivewebdesigns.com/client/rajan/>

Hope you like it.

Kindly provide us the images that will go on the banner and the video mp4 file for testimonial background.

Regards  
rahul

**Client Comments:** Hi Rahul , ok a few changes.

Colour scheme

Please make all banner colours blue.

For example testimonials  
and bottom of the pages.

**In our partnerships:**

NDTV is in a separate box, the business standard also needs to be in its own box.

same with further coverage

We will add a few sentences later once we can see how it appears.

On contact us page, please remove telephone number.

**Home page:**

WHAT WE DO

should be in capitals like about without question mark

Economic And Political Analysis

We delve deeper into the key indicators that shape investment and political opinion

We Engage The Facts

We provide clarity on insights that matter the most to India and its business Diaspora

Strategic Communication

We enable Governments and leading organisations to powerfully connect with India and its diaspora

High Profile Live Discussion Panels

We are the leading authority in India-wide strategic communications

**Testimonials:**

"This is the only initiative of its kind that i believe can deliver real results on a national and international scale"

Branko Roglic'

President ORBICO - Europe

"This will have a measurable impact on both our confidence in investing in emerging markets and our need to"

BK Patel

Hamilton investments - USA

"I have given this project my full support and will ask you to do the same"

HE (Late) Micheal Sata

Former President of Zambia

"This has not only proved to be financially beneficial, but has also allowed us to go above and beyond project borders"

SilverHawk international Doha- Qatar

" i strongly believe this report will provide our nation with a solid platform to encourage strategic investment"

H.E Meles Zenawi

(late) Prime Minister of Ethiopia

### **In regards to video**

what was the video that was provided in the template?

#### **About Us**

We lead the way for meaningful and content-rich stories that captivate the Indian business and political community

#### **Our Partners**

We work alongside and are trusted international partners to the leading business media brands of India and its Diaspora.

#### **Our audience:**

With our unique national and international footprint, we have access to over 106 million individuals, 200,000 international journalists and one of the globes wealthiest audiences with a market cap of 3.2 trillion USD.

picture below is for the banner.

sending more pics soon

**Our Response:** Sure Rajan, kindly send over all consolidated comments for 1st complimentary revision that needs to be done. We would appreciate that if you send those in a word doc with screenshot where ever necessary.

Kind Regards

rahul

**Client Comments:** ok let me do that, it will have to be over the weekend now. will put everything in 1.

**Our Response:** Will Look forward for it. Regards

**Client Comments:** Hi please find changes below.

Will send you pics over

Bit stuck on the image/ video for testimonials. i am open to your feedback.

If the speed is a big issue than the pic is fine. if you feel the speed is not a big issue i really like this video. but please let me know your thoughts.

<http://www.bigstockphoto.com/video-82428146/business-executive-making-a-point/>

If we use the video, one with link above. how much of that viedo would be visible? We i see the sailing video. it seems that i only see the top half, unless i make my screen bigger. would that be the same as the man talking video?

If there are 2 complimentary revisions. could be try the man talking video? i can sen it to you via drop box. its the demo one from ythe site and if it works. great we can use. if it doesnt than at least we can change to a solid pic. But i would like your feedback first.

Also do let me know if there are any questions on the content or arrangment. I would like to make the most of the 2 revisions. so would not want any mistakes. so if something is not clear please let me know.

Font can you make it a bit bigger please.

I Like the font and size of this

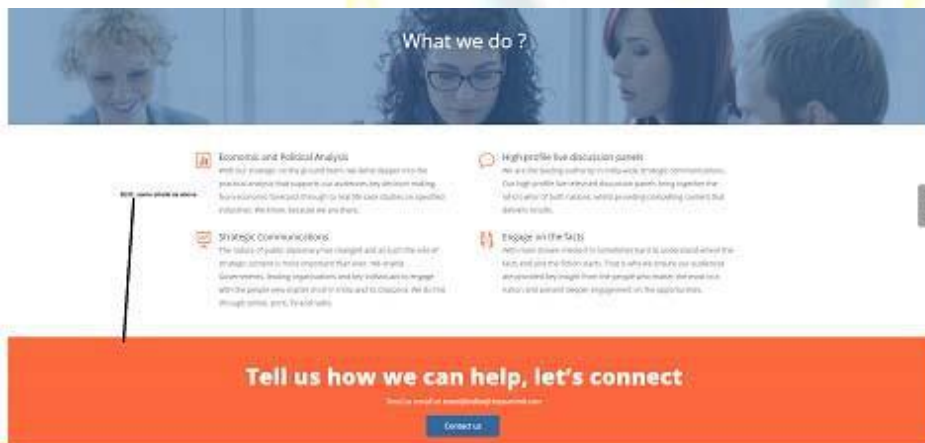
<https://www.economicpolicygroup.com/>

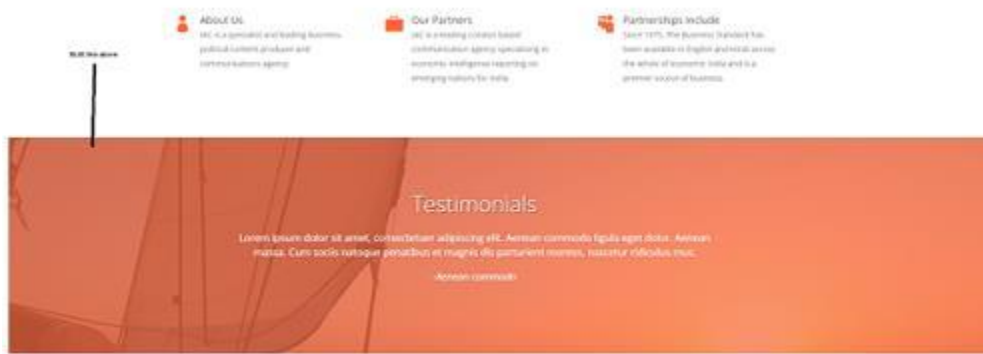
Colour scheme

Please make all banner colours blue. Similar or same blue as the top banners you have been using.

For example testimonials

and bottom of the pages.





## Contact Us

Banner:



similar to :



- **WE CREATE VALUABLE CONTENT**

We provide critical understanding to over 106 million individuals, business leaders, political figures and tourists of India and its Diaspora on opportunities in emerging markets.

REPORT PIC below



## **WE SHARE**

DEEPER INSIGHTS INTO PARTNERS IN GROWTH

We go beyond the international headlines and enable India to clearly understand the international sentiment of global economies towards its business and political leaders.

Magnifying glass pic below



## **WE MAKE**

EXTRAORDINARY THINGS HAPPEN

We have access to an audience worth over 3.2 trillion USD. We connect the good ideas to the good money and will of India and its Diaspora.

CONSTRUCTION PIC Below





## WE DISCUSS

ON A NATIONAL AND INTERNATIONAL LEVEL

The real opportunities available for the business and political community in international markets, who have an active desire to partner and trade with India and its business diaspora.

Meeting pic below



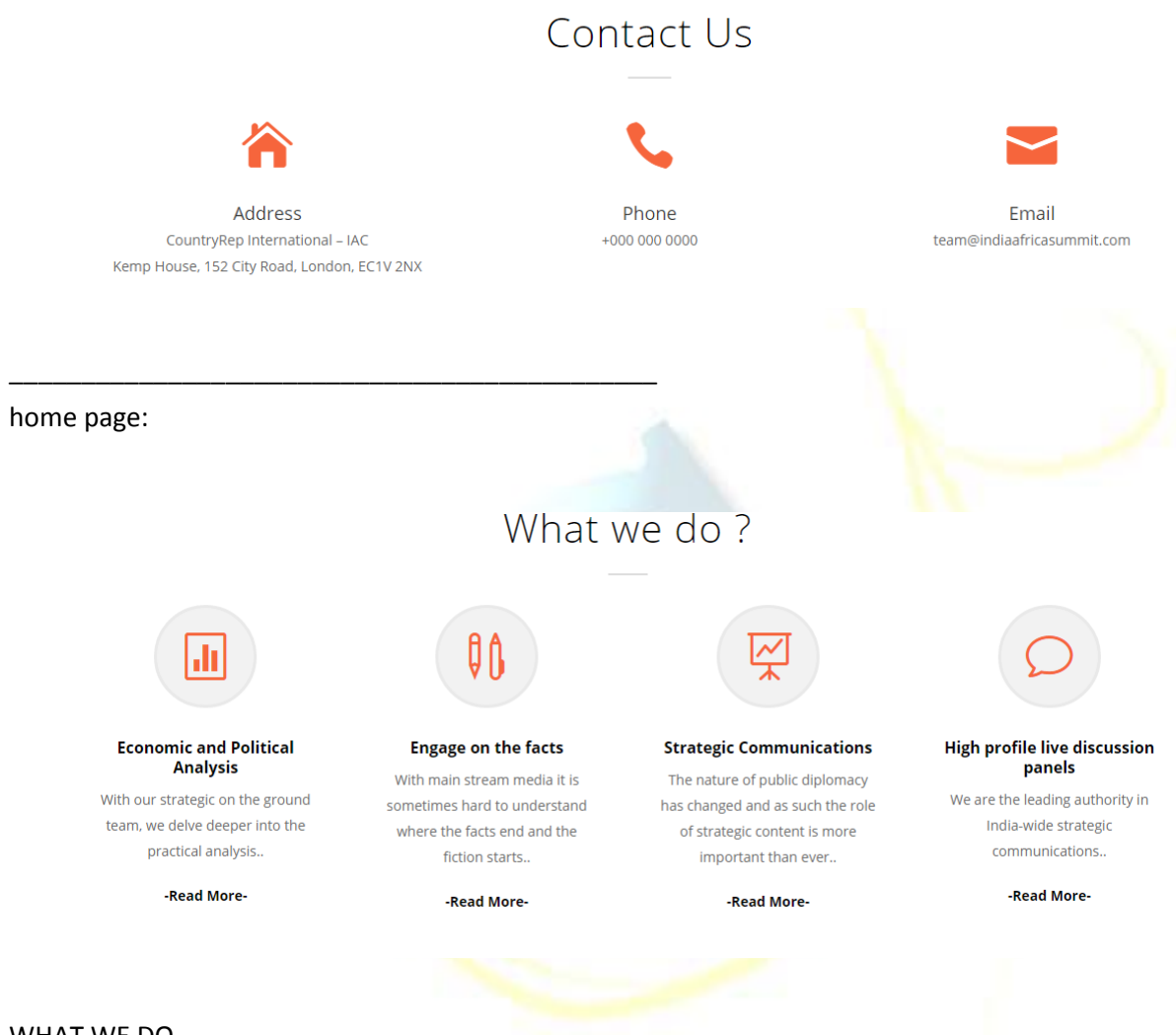
-----  
In our partnerships:

NDTV is in a separate box, the business standard also needs to be in its own box.

same with further coverage

We will add a few sentences later once we can see how it appears.

On contact us page, please remove phone. Should only have address and email.



## WHAT WE DO

should be in capitals like about without question mark

### Economic And Political Analysis

We delve deeper into the key indicators that shape investment and political opinion

### We Engage The Facts

We provide clarity on insights that matter the most to India and its business Diaspora

### Strategic Communication

We enable Governments and leading organisations to powerfully connect with India and its diaspora

### High Profile Live Discussion Panels



We are the leading authority in India-wide strategic communications

---

Testimonials:

"This is the only initiative of its kind that i believe can deliver real results on a national and international scale"

Branko Roglic'

President ORBICO - Europe

"This will have a measurable impact on both our confidence in investing in emerging markets and our need to"

BK Patel

Hamilton investments - USA

"I have given this project my full support and will ask you to do the same"

HE Micheal Sata

(Late) President of Zambia

"This has not only proved to be financially beneficial, but has also allowed us to go above and beyond project borders"

SilverHawk international Doha- Qatar

" i strongly believe this report will provide our nation with a solid platform to encourage strategic investment"

H.E Meles Zenawi

(late) Prime Minister of Ethiopia



#### About Us

IAC is a specialist and leading business-political content producer and communications agency.



#### Our Partners

IAC is a leading London based communication agency specialising in economic intelligence reporting on emerging nations for India.



#### Partnerships Include

Since 1975, The Business Standard has been available in English and Hindi across the whole of economic India and is a premier source of business.

## About Us

We lead the way for meaningful and content-rich stories that captivate the Indian business and political community

👉

## Our Partners

We work alongside and are trusted international partners to the leading business media brands of India and its Diaspora.

## Our audience:

With our unique national and international footprint, we have access to over 106 million individuals, 200,000 international journalists and one of the globes wealthiest audiences with a market cap of 3.2 trillion USD.

## Home:

About | What we do



Our partners - partnerships is to be included in to the page.



CSR



## Careers



## Contact us



Testimonials Pic:

Get rid of the video if it slows down the site and please replace with image:

We are using video.





www.bigstock.com · 105583976

**Our Response:**We will go over the above doc / images / video and get back in case of questions.

Kind Regards  
rahul

**Client Comments:**Hi Rahul, looking at the updates, I am aware that you are still working on the changes, such as the pictures and also the boxes for media partners.  
Just FYI  
the pictures seems to be cut, please push them up.

This should not constitute as second complementary change.

**Our Response:**Hello Rajan,

The images for "we share" in slider, image for banner in "Our partners" page and the video for testimonial you gave is with watermark. Please download it first then forward.

And the images for banners on all pages and slider should be of size ratio 1920x400 or else go with the blue background color.

Kind Regards  
Credofy Team

**Client Comments:**Sending you video for testimonial. taking a long time to download. Sending it to you via dropbox.

**Our Response:**Hello Rajan,

1st revision comments are done.

Kind Regards  
Credofy Team